



2009 Season Highlights

5 Feature Wins
18 Top 5 Finishes
23 Top 10 Finishes
30 Total Races

Second in Points
at Paragon Speedway

Tenth in Points
at Bloomington Speedway

2009 Dirt Stock Nationals Winner
Paragon Speedway
September 6, 2009

2009 Season Sponsors



2009 Sponsorship Information

Steve Peeden Racing
249 E. Harrison St.
Paragon, Indiana 46166
(317) 946-5890

Steve@stevepeedenracing.com
<http://www.stevepeedenracing.com>



Whether you are a previous sponsor or thinking of becoming one, Steve Peeden Racing knows you will enjoy backing a team that is enthusiastic and has hunger for victory. Steve Peeden is a 24-year-old driver from Paragon, Indiana. He will be competing in his fifth year of Indiana Super Stock dirt track racing, which consists of races all over Indiana from March through October. Peeden finished 2nd in points at Paragon Speedway in 2009, only 13 points behind the track champion. All this and more makes Steve Peeden Racing and your company a winning combination.

With the rising costs of products, we are asking for a little assistance in continuing to pursue our goals. We offer complete packages designed around your advertising needs, goals, and ideas. Please feel free to inquire with any questions you may have regarding our program or our various sponsorship packages. We look forward to working with you and your company.

Sincerely,
Steve Peeden
 Owner/Driver

For more information about Steve and his team, please visit
www.StevePeedenRacing.com

How fast is your message?



Why become a sponsor?

By sponsoring SPR, you will have the exposure of a traveling billboard, targeting potential customers at every race. Not only do fans have the opportunity to admire each race car, but they often take pictures with the car. With races at area tracks such as Paragon, Bloomington, and Brownstown, SPR is sure to gain your business exposure both through the audience and local media coverage.

Sponsorship amounts are tax deductible

We provide local and statewide business exposure, both at the track and on our Web site

Executive deal begins at \$2,000 and includes 2 free tickets to a race of sponsor's choice

Logo placement on car for all sponsors, with size and location depending on sponsorship amount

All sponsors will receive an 8x10 photo to display at business & promotion on our Web site

Logo Placement Options

The following amounts are considered base prices for sponsorship. We are more than willing to work with you on any amount you wish to sponsor.

- A. Nose \$500
- B. Cell Panel, \$250/per side
- C. Rear Wing \$200
- D. Door, \$1,000/both sides
- E/F. Door, \$200/both sides
- G/H. Quarter Panel, \$500/both sides

